

## James Yoo

### Managing Director

James Yoo is the founder and managing director of JY Accountants, a firm which provides clients with a full suite of pro-active professional services including accounting, tax and CFO services. James is the go-to man for entrepreneurs and private businesses looking for expert tips and tricks on accounting and tax.

James has over 15 years of experience in providing accounting and consulting services. In his previous role as a director of HLB Mann Judd, James looked after the business advisory division of the firm and was also a committee of a national tax division.

His knack for understanding people in business compliment a sharp set of accounting skills, allowing him to identify the core of what clients are experiencing and offer advice that extends beyond mere financial compliance and into valuable knowledge that produces real, sustainable growth.

James serves as Chief Financial Officer for many companies not only looking after the finance division of the businesses but also providing advices to help generating more profit and minimise costs.

James had a hunger to be in business from a young age and in his twenties he was already operating his own sushi bar on the Gold Coast before establishing a business supporting international students and running an e-commerce business. His entrepreneurial mindset and experienced business insight underpin his drive to make a positive difference to other business owners.

While you might spot James working on his handicap at the golf course, you're most likely to see him enjoying the Gold Coast's northern beaches with his young family. He also volunteers his time back into the community, undertaking treasurer roles at his local church and a community children centre.

### Contact

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**James Yoo**  
Managing Director

+ 0407 685 423

+ 07 5679 1619

@ james@jyaccountants.com.au

#### Expertise

- ☐ Taxation ☐ Cash flow Modelling ☐ Periodic Management Reporting
- ☐ Benchmarking ☐ Statutory Financial Statements ☐ Forensic Accounting
- ☐ CFO ☐ Human Resources

#### Qualifications & Memberships

- ☐ Chartered Accountant –Chartered Accountants Australia
- ☐ Chartered Tax Adviser – Taxation Institute of Australia
- ☐ Bachelor of Business (Accounting), Griffith University of Gold Coast
- ☐ Diploma of Financial Planning
- ☐ Certificate IV in Real Estate and Property Management
- ☐ Registered Tax Agent

#### Specialisation

- ☐ Medical ☐ Retail ☐ Building and Construction ☐ Tourism and Hospitality
- ☐ Property Development ☐ E-commerce ☐ Technology and Innovation
- ☐ Transportation ☐ Privately Owned Businesses